

Global innovators in food and fibre

MEASURES

- Globally recognised. “Produced in CanterburyNZ” branding. Premium prices
- 80% of research and development for Research Centres for Excellence. New product development
- 80% of local needs are met from local sources

An integrated sustainable / financial / social / environmental structure that supports all people to achieve affluent and equitable society

MEASURES

- Choice of housing (affordability)
- Measure of continuous environmental improvement
- Measures of health and wellbeing, e.g. employment stats

Our economy puts people at the centre by sustainably using natural resources, minimising waste, and reducing carbon emissions

MEASURES

- We will have the highest median household income in the OECD
- Carbon emissions will be negative by 2050
- A 75% reduction in waste-to-landfill

GREATER CHRISTCHURCH

2050

WELLBEING ASPIRATIONS

ECONOMY

All individuals input is valued, resources are effectively allocated and we are known as world leaders for creating meaningful work supported by modern soft and hard infrastructure

MEASURES

- Number one on the Mercer Quality of Life Index
- Consistently in the top 10% of regions globally for a suite of key measures that drive average income. e.g. employment, happiness, mental health, educational attainment, economic activity. OECD Measures
- NPS for region. Individuals and community are valued

Everyone's education, health and housing needs are met as an enabler for broader economic outcomes

- Life expectancy is up 10%. Currently 82
- Education participation rates and achievement levels
- Housing expense as a % of household income and journey to work